

Digital Scale The Playbook You Need To Transform Your Company

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Digital @ Scale: The Playbook You Need to Transform Your Company. Read an Excerpt Chapter 01 (PDF) Index (PDF) Table of Contents (PDF) Digital @ Scale: The Playbook You Need to Transform Your Company. Anand Swaminathan, Jürgen Meffert. ISBN: 978-1-119-43377-4. Jun 2017. 288 pages. Select type: E-Book.

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Digital @ Scale: The Playbook You Need to Transform Your Company Um novo livro de autores da McKinsey constitui um guia para reinventar a base do seu negócio, com perspectivas práticas sobre os três elementos chave das transformações digitais.

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